

DAVID SACRET YOUNG

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EDUCATION

CARNEGIE MELLON UNIVERSITY

Masters of Human Computer Interaction

School of Computer Science

Bachelor of Fine Arts

Double Major:

Communication Design (CFA)

Human Computer Interaction (SCS)

SKILLS

Managing teams (Studio/embedded models)	Product-Market Fit
Scaling teams	Growth
Executive leadership	Onboarding
Vision and strategy	Retention
Customer obsession	Engagement
Product design	Monetization
Service design	Internationalization
User research	Behavior change
Systems design	Freemium models
Customer experience design	Search Engine Optimization
Communication design	B2B for SMB and enterprise
Mobile design	Social platforms
Web design	Collaborative software
Ecommerce	Health and Wellness
Crossfunctional workshops	Internal tools + dashboards
Rapid prototyping	CRM for support or sales
Experimentation	Chatbot and assistants
	Social robotics

EXPERIENCE

ADVISING Berkeley, CA

Service Design and Business Strategy Providing impactful guidance to startup leaders, fostering cross-functional collaboration, developing customer-centric service design for strategic growth, and helping the team execute towards that vision.

Nov 2021 – Now

HOVER San Francisco, CA

Senior Director of Design Hired by the CEO to work on Hover's forward looking mission, vision, and strategic roadmap for 3D property data while growing the design team.

Jul 2020 – Apr 2022

UBER San Francisco, CA

Service Design and Business Strategy Brought folks together across teams, regions, and functions to identify, prioritize, and improve Uber's customer experience, business, and brand aspirations.

Nov 2017 – Oct 2019

Head of Design, Uber for Business Worked with cross-functional leads on the vision, strategy, and roadmap of features our team would develop to deepen the habitual use of Uber services by employees and then upsell their companies to buy our premium B2B services.

Jun 2016 – Nov 2017

MYFITNESSPAL San Francisco, CA

Director of Product Design for the health and nutrition service that more than 150million people have used to lose weight and live a happier healthier lifestyle.

Jul 2014 – Apr 2016 (Acquired by UnderArmour in 2015)

ZOODLES Mountain View, CA

Director of Product Design for the award winning Kid Mode™ service 15 million families used on phones, tablets, and computers to give their children safe access to fun and educational content selected to develop age-appropriate skills.

Sep 2009 – Dec 2013 (Acquired by HTC in 2011)

GOOGLE Mountain View, CA

User Experience Design Lead for Google Maps, Google Docs, Collaboration, Sharing, Open Social, Gmail Contacts, Google Moderator, and Google Trends.

Feb 2006 – Sep 2009